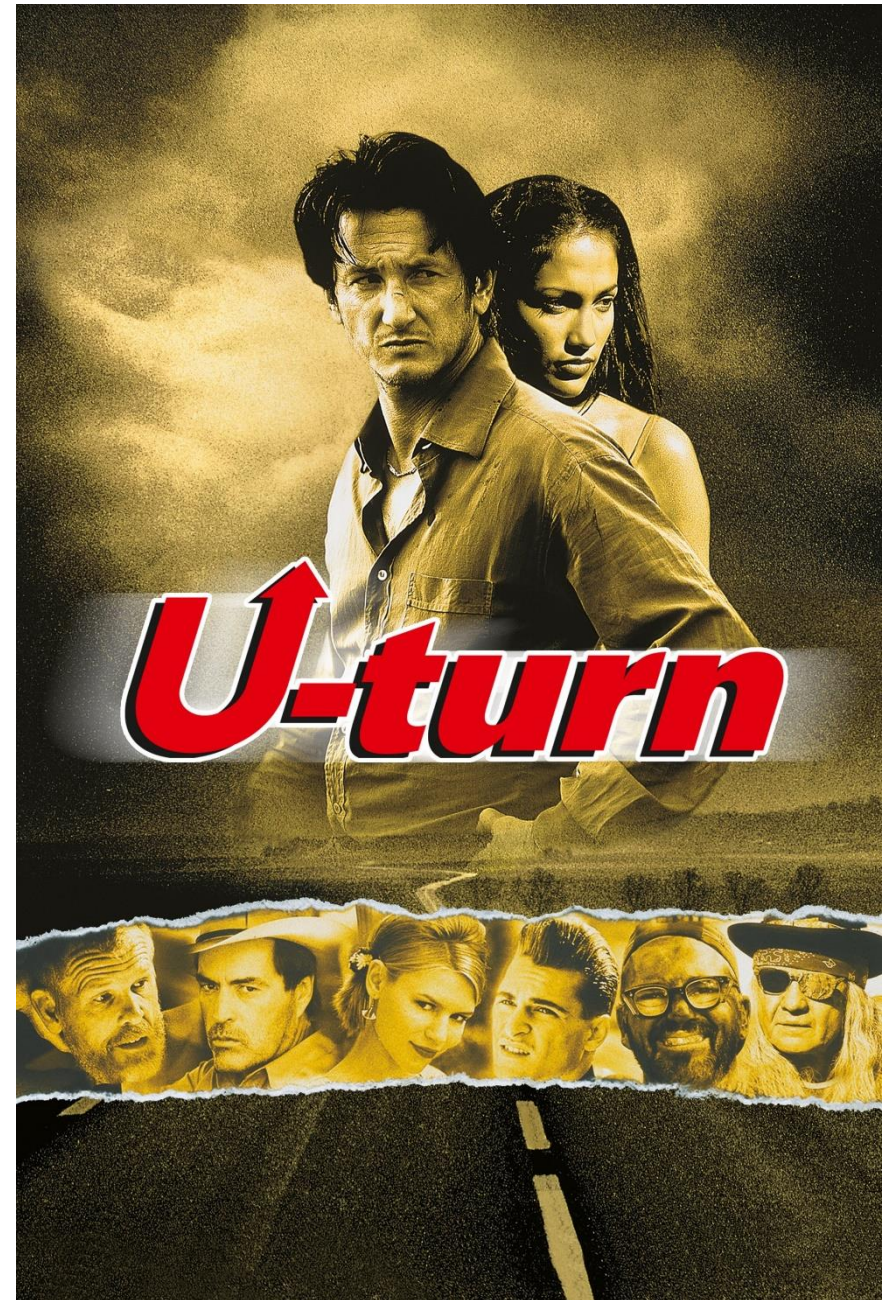


U-Turn: Re-direction

- Save your remake
- We will access them later and compare your skills now to skills later
- You may continue to work on your composition if you finish in-class assignments



Elements of Design 2: Shape

Designing With Shapes

Shapes and Design in Illustrator

Assignment 2: Mono-Weight Logo Turn-In

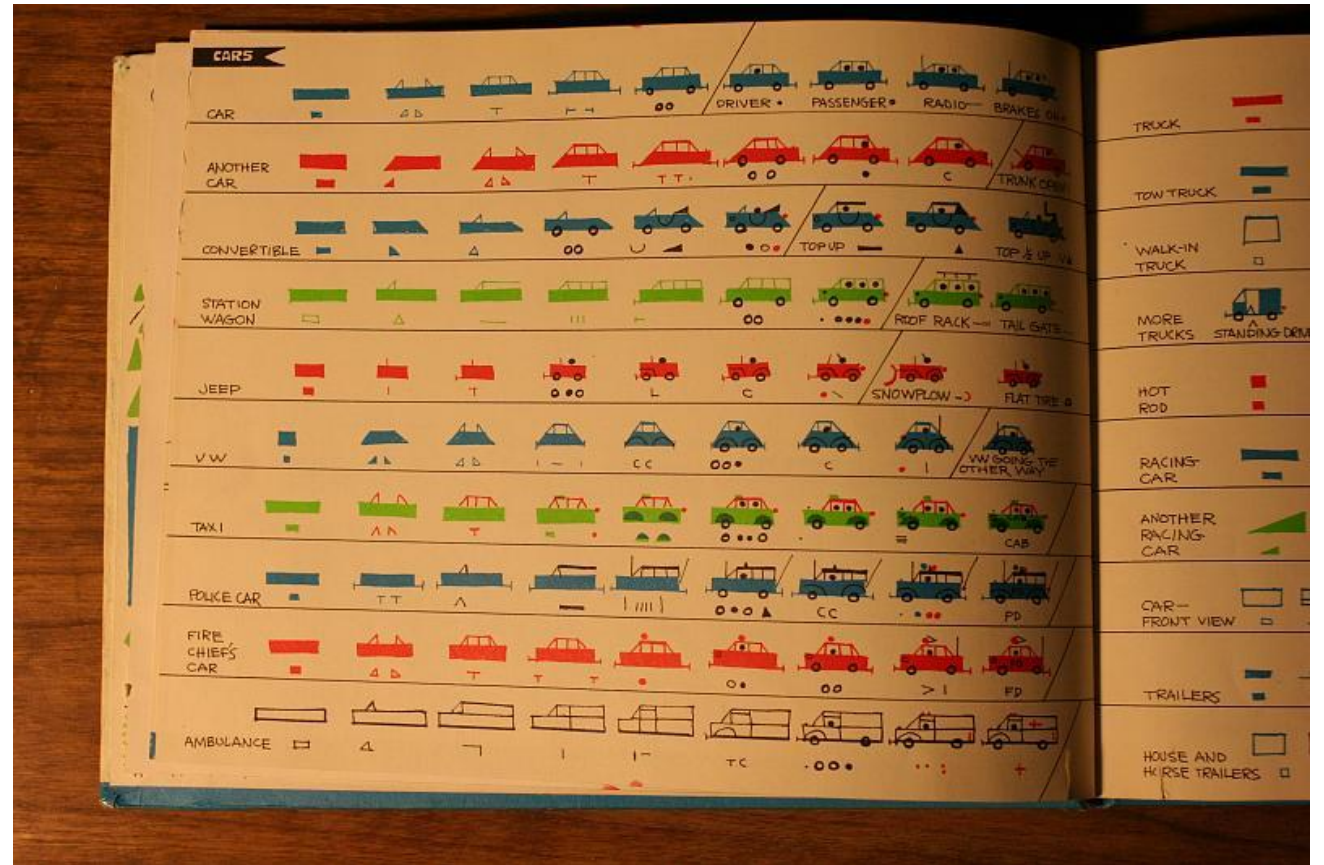
1. Public drive: Ensz: Graphic Design: Period #: A2
2. Create folder in folder with LAST NAME_A2_LOGO
3. Place your **logo .AI file, JPEG of 5 rough sketches (photograph and email to self), JPEG of Final Sketch, & Look Document, JPEG of final logo** inside your folder
4. To export logo: Set Artboard to **8.5x11 inches, center logo, group (CTRL+G, expand appearance, expand fill & stroke), go to File, Export As: JPEG, select use artboard, maximize quality, 300 ppi, set anti-aliasing to Art-Optimized Super-sampling**

Upcoming Important Dates

- **10/11** - Original Mono-weight Design Due
- **10/11** - **Ed Emberly Build a World Project Showcase**
- **10/17** - Last work day on Shape Owl and Creatures
- **10/24** - Shape Owl and Original shape creature Due

Class Project: Make a World

- Learning Goals for Project
 1. **Elements of Design-** Shape, Color
 2. **Principles of Design-** Proportion, Balance, Contrast, Movement/Rhythm, Repetition/Pattern
 3. **Shape tools** to create template
 4. Work in **prescribed Design style**
 5. **Collaborate effectively**
 6. **Layout & Production tools**



Make a World Using Shape & Color

1. **Task:** Recreate elements on page using the shape tools in Illustrator
2. **6 Teams:** Every team member must build all objects on page
 1. **Before work, distribute style sheets, determine color palette (4 color limit)**
 2. Work on 8.5x11 inch document: Final individual document should contain all objects on page
 3. Determine leader for putting elements together, assistant to manage productivity
3. Each object, when complete, should be grouped & have all paths finalized (**CTRL+G, expand appearance**) to rescale
4. Drag and Drop each final objects into 11x17 inch document
5. As team, arrange elements into cohesive world- **Label with team name**
6. **Mr. Ensz will print out each team's compositions and hang them around class tomorrow**

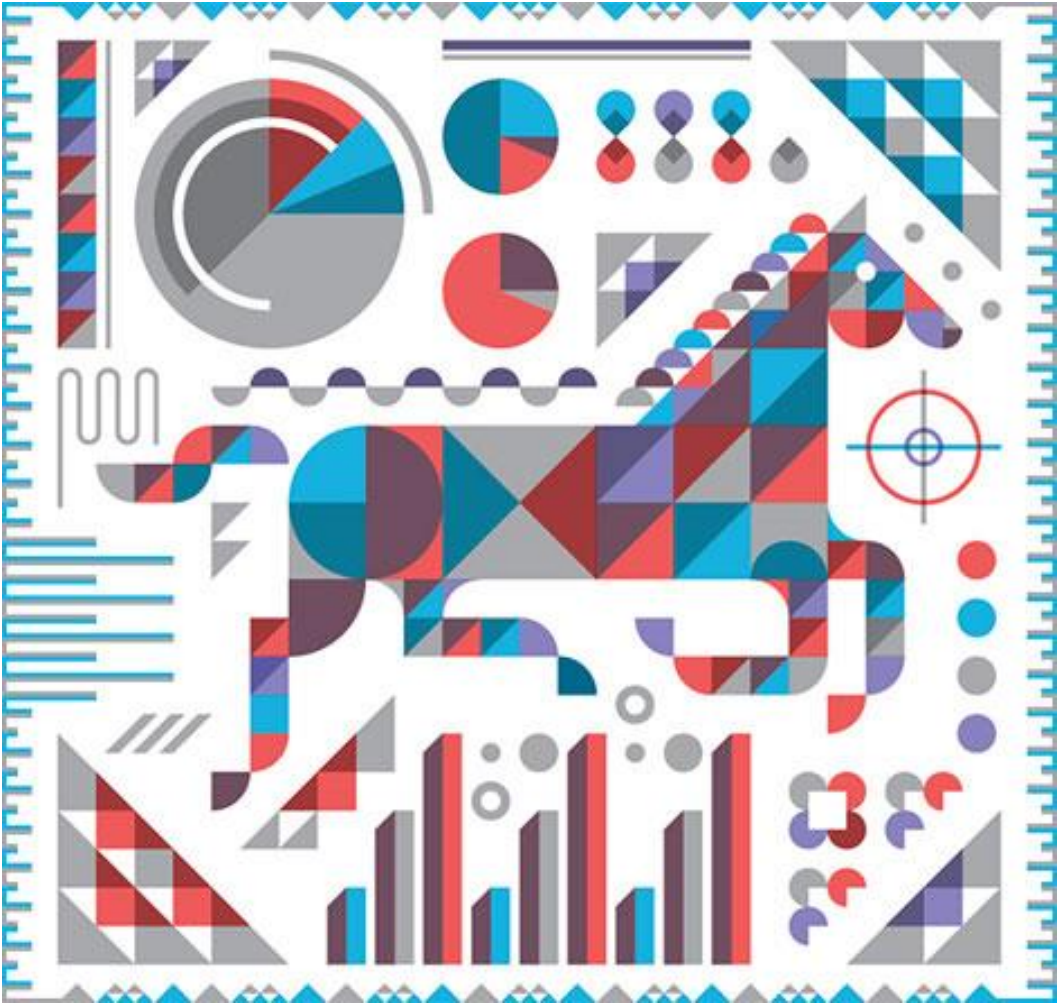
SHAPE BUILDING Video

#2. SHAPE PROJECT

Using the shape tools and pathfinder/ shape modes recreate the owl design. In the same document build another creature to be his friend using the pathfinder/ shape modes. The document must show the following:

- 8.5 x 11" artboard size
- Recreated Owl
- Additional Creature (that shows evidence of pathfinder/shape modes)

SHAPE IN DESIGN SAMPLES





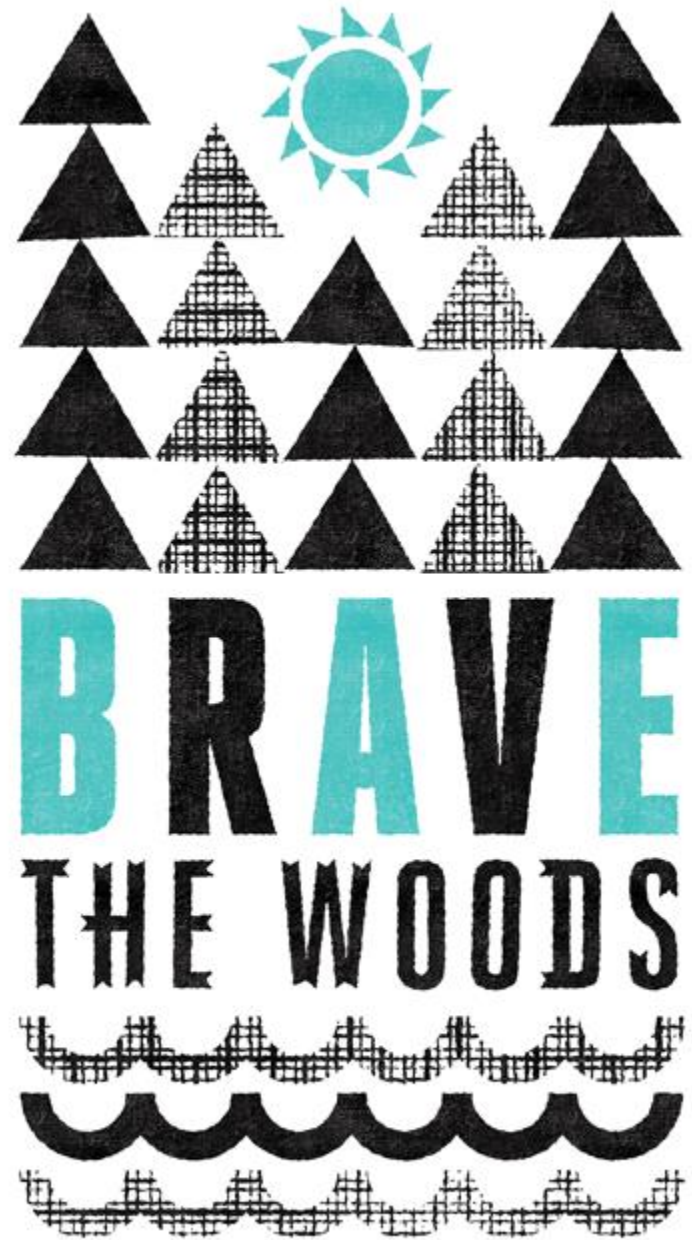
WHERE SCIENCE SMILES

GRAND OPENING
December 7-8, 2013
5850 Simard Avenue
thinkeryaustin.org

thinkery
The New Austin Children's Museum

GRAND OPENING PRESENTED BY **CSI** WITH ADDITIONAL SUPPORT FROM **WHEELER** SPONSORED BY **BRAVE WOODS** **BUTLER**















UNDERMUNDINE - 11:00PM AMERICAN ROYALTY - 10:00PM MOZART'S SISTER - 9:00PM DENIRO FARRAR
8:00 PM "VIDEOVOCE" LAUREL MCDONALD AND PHIL STRONG "MINDFUCK" DJ SET - "COUSINS"

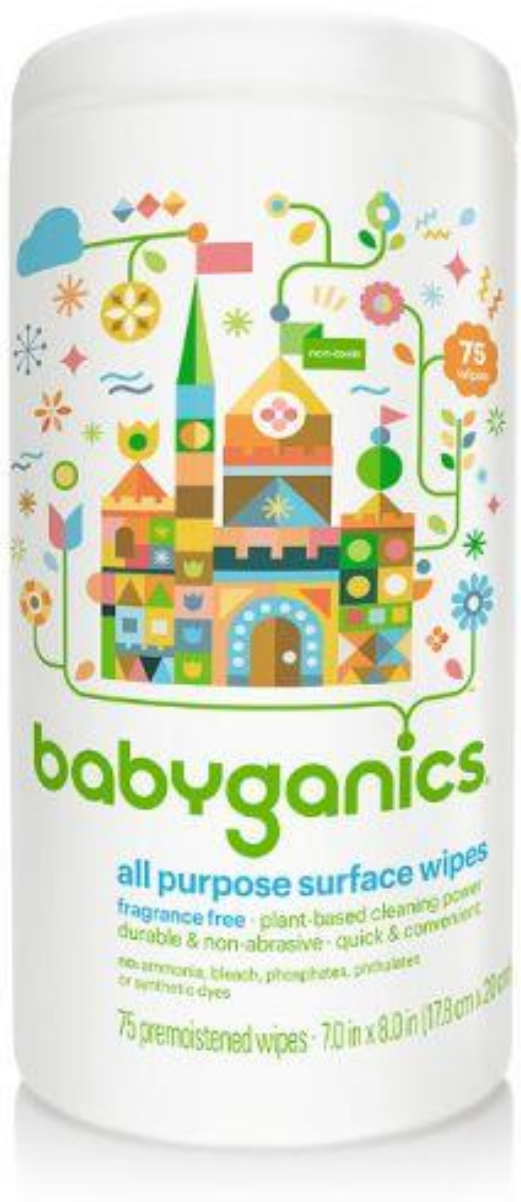


Anna's Hummingbird



Chee





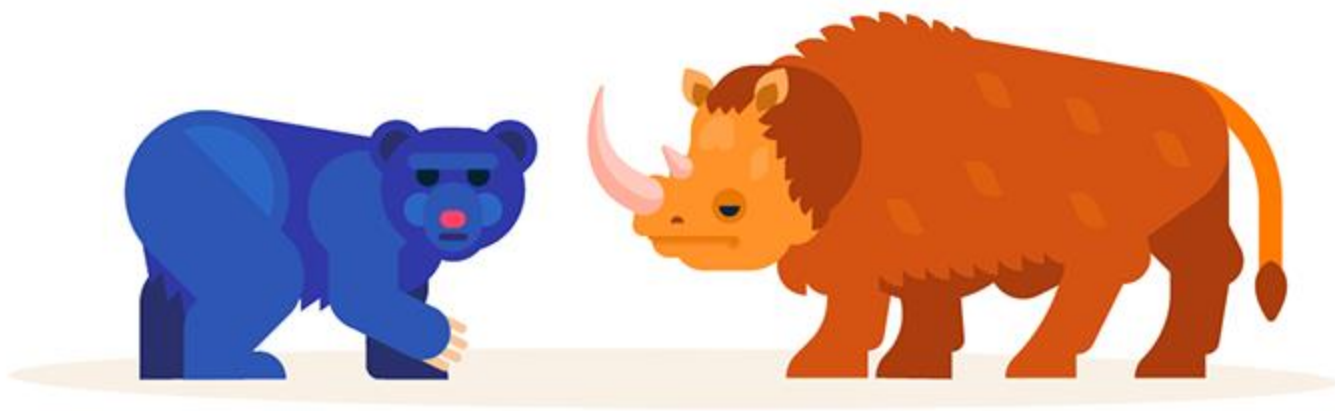
Because little ones can get a lot messy.

There are an infinite and one reasons to create a baby-safe world.

babyganics.

now available at  **TARGET**







SKILLS:

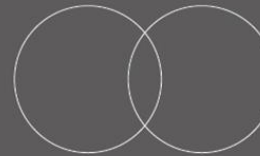
- PATHFINDER
- SELECTING MULTIPLE OBJECTS
- RESIZING USING SHIFT
- COPYING USING ALT
- TRANSPARENCY
- ALIGNMENT
- DIRECT SELECTION
- ARRANGMENT AND GROUPING



— FEET (PATHFINDER)



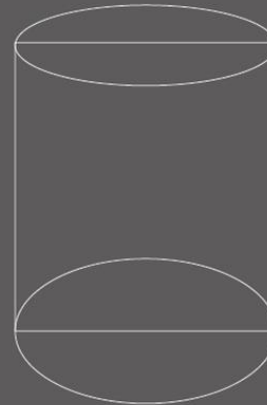
— FEATHERS (PATHFINDER)



— EYES/ WINGS (PATHFINDER)



— BEAK (DIRECT SELECTION)



— BODY (PATHFINDER)

Set up document like
this...



SHAPE CHECKLIST

Direction, Craft, and Technique (Write yes or no)

YOU

PEER

_____ _____ Does the owl have the exact same shape forms (look closely)?

_____ _____ Were the Pathfinder tools used to cut and add to existing shapes on both creatures?

_____ _____ The 2nd creature looks too amateur not enough efforts made to manipulate shapes?

_____ _____ A photographic source was used to make the 2nd creature?

PROCESS: SET-UP DOCUMENT

OPEN ILLUSTRATOR AND MAKE A NEW FILE

- NAME IT '(LAST NAME) _ '(NAME OF PROJECT)' _ P(PERIOD NUMBER)'

EX. Smith_Shape_ P4

- SET THE DIMENSIONS TO ONE OF THE FOLLOWING:

8 ½ X 11" – PRINT

1920 X 1080 px – DESKTOP SCREEN

1025 x 178 px – WEBSITE HEADER

828 X 315px – FACEBOOK COVER PHOTO

MORE SOCIAL MEDIA SIZES

<https://makeawebsitehub.com/social-media-image-sizes-cheat-sheet/>

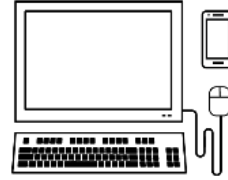
GENERAL TUTORIAL RUBRIC



Inspiration



Sketch



Source Materials



Execution



Critique/Refine

1- Low Skill

Minimal effort or significant challenge with craft. More practice is needed. Techniques non-existent. Directions not understood or followed. Little to no creativity student working below their abilities.

2- Medium Skill

Some effort or improvements needed with craft. More practice is needed. Techniques not mastered fully. Directions understood and followed. Some creativity. Student working below their abilities in some areas.

3- Proficient Skill

Effort with craft clearly evident. More practice could help. Techniques mostly mastered. Directions understood and followed. Applied creativity. Student working to their abilities.

4- High Skill

Strong effort, highly accurate or careful craft. Techniques expertly mastered. Student went above and beyond expectations with ability and creativity.